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## **FOR IMMEDIATE RELEASE**

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## **Local publicist named to Top 10 PR Specialists list**

BARRINGTON, N.H. — Marci Hait, publicist at Bisson Barcelona, was recently named to the *Women's Business Boston Journal* Top 10 PR Specialist list released in September.

Published annually by the women's business staff at the *Boston Herald*, readers are asked for nominations in order to create a list of the region's leading public relations specialists. Hait received numerous nominations from current and former clients to qualify her for the list.

"*Women's Business* receives hundreds of nominations for our monthly Top 10 list. Those that are chosen are selected because they have received the most testimonials from clients and/or customers in why they truly are a Top 10! The list is a testament to the extraordinary work women are doing across sectors in our region," said Vicki Donlan, publisher of the journal.

Hait is a former journalist and newspaper editor who joined the staff at Bisson Barcelona last October. She recently acted as a contributing writer and senior editor of the book *Faces of Freedom: Profiles of America's Fallen Heroes — Iraq and Afghanistan*, which was published last spring. As a publicist, Hait works with clients from all over the world in the business and literary communities.

"Marci has successfully put me, author of *Beyond Paycheck to Paycheck*, and owner of Total Candor on increasingly larger stages, including television, national magazines and big-city radio stations. She's got to be in the Top 10," said Michael Rubin in his nomination, which was published in the journal.

Bisson Barcelona is a publicity and image management firm located in Barrington, NH. The company partners with authors and entrepreneurs to enhance their unique image and share their expertise with the media. The firm's publicity team works closely with members of the media at various outlets such as newspapers, online publications and television and radio stations throughout North America and Europe.

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